

TEAM LEADER MANUAL



**FOR THE COST OF ONE CUP OF COFFEE
YOU CAN SPONSOR A CHILD**



Thank You, Great leaders take initiative!!

You are definitely a leader who takes action. And, action is what is going to take to reduce the delinquency and underachievement that runs prevalent in so many young people today. Believe in them and they will achieve beyond our expectations. Chastise them and they will succumb to negative influences around them. Let's give them HOPE!!!

Let your team be heard, seen, and experienced. Teams can generate exciting buzz that can yield many supporters – and, it's a fun way to raised money for such a worthy cause.

As a Team Leader you will:

- Create a fundraising goal (e.g. \$500, \$1,000, \$5,000 or even \$10,000)
- Recruit as many team members as you can (set a goal)
- Keep your team informed of the campaign
- Motivate and assist your team members

Please reference this manual as often as you need to help your team's success. This manual contains tips and information to help keep your team on track. **Let's help change our future by helping our future generation of leaders succeed to their full potential!**



MAKE A PLAN

RECRUIT

Creating a checklist and setting measurable goals is the key to your team's success.

My goal is to recruit _____ team members.

- First, I will make a list of possible team members and make sure I have contact information (i.e. emails and addresses).
- I will follow up with potential team members by sending letters and emails personally asking them to join my team.
- I will post my team's link on my social media pages (Facebook/twitter) and ask all my friends/followers to join my team.
- I will encourage each team member to recruit at least one new member to join our team.

FUNDRAISE

We will raise \$_____

- I will ask my corporation or organization to make a donation to our team
- My team members will be encouraged to ask their companies about matching gift programs. If so, ask co-workers to donate to our team, while requesting the matching gift funds from their company.
- My team will send emails to all our contacts that are not team members to ask for their support and donations to our campaign
- My team and I will place the team's crowdrise link on Facebook, twitter, and any other social networking sites to better promote our campaign.

REMEMBER

100% of all funds raised through the 1-CUP campaign will be used to provide ongoing programs in the areas of delinquency prevention, mentoring, leadership, sports and recreation.

Your efforts help keep kids off the streets, out of the delinquency system and on the right path to a better life.



Setting up a TEAM page on Crowdrise.com

The 1-cup.org campaign uses the fundraising tools of crowdrise.com. Crowdrise is an innovative, crowd-sourced community of volunteers and online fundraisers that are coming together to answer the call to service, create online fundraising projects for charity, and have the most fun in the world while doing it. Events and Charities use Crowdrise to raise money in new ways, turning their participants and supporters into effective, impactful online fundraisers.

1. Go to www.crowdrise.com
2. Click on "I'm a fundraiser -> start a fundraiser"
3. Create a fundraiser by filling in the form

ABOUT I'M A FUNDRAISER I'M A NONPROFIT DONATE CHAOS e.g Find Events, People, Charities SEARCH

CREATE YOUR FUNDRAISER

STEP 1 | STEP 2 | STEP 3

It takes less than 21 seconds to create a Fundraiser. Crowdrise Fundraising Pages are the eleventh best way to show your friends, family, ex-lovers, and the entire Crowdrise Community everything you're doing to change the world. Raise money for charity and make a real-life impact on causes around the world, whether you're running in a marathon, giving up your birthday for charity, doing a person tribute, volunteering on weekends, and so on.

Fundraiser Title: [What is This?](#)
Allen Matkins4HollenbeckPAL

Pick a URL: (optional) [What is This?](#)
www.crowdrise.com/AllenMatkins4HPAL Available

About Your Fundraiser (Optional):
Allen Matkins is raising money as a team effort to support Hollenbeck Police Activities League through it One Cup Campaign at 1-cup.org. 100% of all funds raised is donated to the after school programs run by the Hollenbeck PAL - a non-profit organization based in East LA

Amount of Money You Hope to Raise (Optional): [What is This?](#)
10,000

I'm Participating in an Event

CANCEL NEXT STEP

SAMPLE

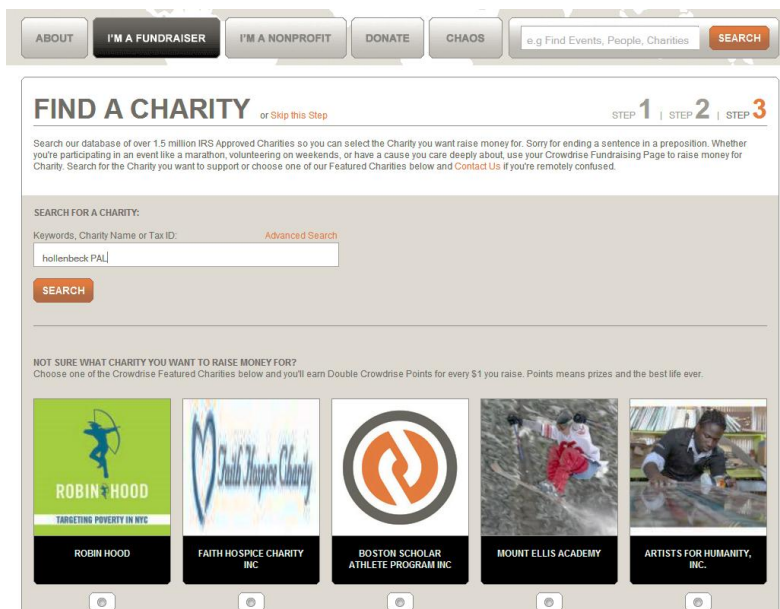


Setting up a TEAM page on Crowdrise.com (Continued)

4. Upload the a photo



5. Locate the Hollenbeck PAL page to connect to your fundraiser.



Now, let's raise friends and funds!!!



Hollenbeck Police Activities League