

2010 PAL Awards

We wish to participate at the following sponsorship level:

Event Sponsor

- Chief Sponsor \$ 30,000
- Commander's Circle \$ 20,000
- Captain's Circle \$ 10,000
- Sergeant's Circle \$ 5,000
- Officer's Circle \$ 2,500
- PAL Sponsor \$ 1,500
- Individual Tickets \$ 150 x ____ = _____

Program Advertisement (* deadline Feb. 26, 2010)

- Full-page, color ad \$1,500
- Full-page, BW ad \$1,000
- Half-page, color ad \$ 750
- Half-page, BW ad \$ 500
- Quarter-page BW \$ 300



*Ad Specifications: Full page size: 8.5" x 11"

Half page size: 5" x 8"

Quarter Page: 2.5" x 4"

No bleed, PDF or JPG format, minimum 300dpi resolution

Submit via email to edwin@lapdhollenbeckpal.org by **Feb. 26, 2010**

I wish to support Hollenbeck PAL with a separate donation. Enclosed is a tax-deductible gift of \$ _____

Name _____

Company Address _____

City _____ State _____ Zip _____

Phone (day) _____ (eve) _____

E-Mail _____

Enclosed is my check payable to Hollenbeck PAL for the amount of: \$ _____

Enclosed is my credit card order for the amount of: \$ _____

Circle one: VISA MC Card# _____ EXP. _____

Name on Card: _____

Signature: _____

Please return form and check (payable to Hollenbeck PAL) to:
Hollenbeck PAL c/o 2010 PAL Awards, 126 N. St. Louis Street, Los Angeles, CA 90033.